



Physics in Food Manufacturing Conference

10–11 January 2018

**The James Clerk Maxwell Building (JCMB)
The University of Edinburgh, Edinburgh, UK**

<http://pifm2018.iopconfs.org>

This is the first annual meeting of the Physics in Food Manufacturing Group and will address themes in which physics and academia–industry collaborations are likely to make the greatest impact on challenges currently facing food manufacturing. The meeting will bring together physicists from industry and academia to share progress and discuss challenges in the UK’s largest manufacturing sector, in which Physics plays an important role. We anticipate 100+ participants mainly from the UK and Ireland, but also from further afield.

An exhibition will be held alongside the conference on an adjacent space outside the lecture theatre where the sessions will take place. The exhibition will be held close to registration, posters and refreshments to maximise time spent with the delegates and guaranteeing footfall.

Why exhibit?

- Demonstrate the range and quality of your products and services to a specialised audience
- Maximise your exposure and connect with industry and academic representatives
- Establish your company within the scientific community
- Target new customers and build existing relationships
- Showcase new or upgraded product ranges

Exhibition package

- A 6ft table and 2 chairs
- Lunch and refreshments for one representative for the duration of the event
- Company profile in the conference handbook
- Access to the technical sessions
- Company logo, a web link to your homepage and a short profile on the website ensuring visibility both prior to and after the conference; this includes non-conference participants.

Sponsorship packages

The conference offers an array of sponsorship opportunities for those companies who want to increase their visibility within the community.

Why sponsor

- An opportunity to promote your organisation and raise your profile within the wider community
- Promote your company name to participants prior to, during and after the conference – these include decision makers, scientists and students
- Demonstrate your commitment to assisting the development of young researchers
- Your representatives can mix informally with professionals from industry and academia
- Your support of the conference will be acknowledged widely through web-based and printed material
- Sponsorship contributes significantly to the promotion, planning and operation of the conference, reducing the overall cost of managing the event and enabling a higher level of participation

The premium and gold packages are inclusive of exhibition space during the two-day exhibition.

Book before 30 November to secure your exhibition space for £550 + VAT

From 1 December, the rate will be £650 + VAT. Space is allocated on a strictly first-come, first served basis.



Physics in Food Manufacturing Conference

10–11 January 2018

The James Clerk Maxwell Building (JCMB)
The University of Edinburgh, Edinburgh, UK

<http://pifm2018.iopconfs.org>

Premium sponsor

£1250 + VAT

- Acknowledgement as a premium sponsor on all material relating to the conference
- Catalogue/magazine on the conference delegate packs
- Logo on the homepage of the conference website, this will include a link to the sponsor's website
- One page A4 advert in the digital book of abstracts
- Complimentary exhibition package, including lunch and refreshments for one exhibitor representative
- One complimentary full conference delegate registration including conference material, access to technical sessions, catering and conference dinner

Gold sponsor

£750 + VAT

- Acknowledgement as a gold sponsor on all material relating to the conference
- Catalogue/magazine on the conference delegate packs
- Logo on the homepage of the conference website, this will include a link to the sponsor's website
- Complimentary exhibition package including lunch and refreshments for one exhibitor representative.

We also offer a wide range of sponsorship opportunities to exhibitors who want to increase their profile or to those companies who may want a presence at the conference but are unable to attend in person.

Pens or lanyards (exclusive item)

£250 + VAT

- Logo and link to your website via the conference website
- Sponsor's logo will appear on the pens which will be included in the delegate packs

Mugs/USB sticks (exclusive item)

£250 + VAT

- Logo and link to your website via the conference website
- Sponsors logo will appear on the gifts inserted on delegate bags

Poster prize (exclusive item)

£200 + VAT

- Logo and link to your website via the conference website
- Sponsor's logo will appear on the certificate awarded to the prize winners

Conference inserts

£150 + VAT

- A4 insert into the delegate bags

VAT is charged at the prevailing rate of 20%. If you have any idea that will help to increase your company's exposure that is not listed, please do not hesitate to contact us to discuss your options.

Contacts

Ana Santos

Institute of Physics
76 Portland Place
London W1B 1NT
Tel: +44 (0) 20 7470 4984
Email: ana.santos@iop.org